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(CCRC) Hot IL Retirement Spot Welcomes 'GreenFields Of Geneva'

Geneva, IL, a city previously named by *U.S News and World Report* as one of America's Best Places to Retire, will soon count a new Life Care community among its offerings for senior living. Construction this week began on GreenFields of Geneva, a \$50 million continuing care retirement community (CCRC) sponsored by Schaumburg, IL-based nonprofit Friendship Senior Options.

GreenFields will provide a full continuum of care in 147 apartment homes designed around complementing the active adult experience. The CCRC will feature fitness programs, a full-scale fitness center, creative arts studio, media room, library, concierge service, beauty salon, and continuing education program. GreenField's easy access to 17 miles of walking trails, as well as its proximity to Geneva's downtown commercial zone bolsters Friendship Senior Options' strategy to target active seniors in search of independent living options. "Future residents are eager to move into their beautiful new homes and enjoy a first-class lifestyle in a city they love," Friendship Senior Options President and CEO Stephen A. Yenchek tells *HSR*.

A Life Care community, GreenFields will also provide seniors with living options across the continuum of care, from independent and assisted living to skilled nursing private rooms, all on one campus. "Our Life Care financial plan adds another level of value to our wellness-focused lifestyle," says Yenchek. "Our residents can enjoy their lives today, while having security and predictability for their future.

Along with the protection afforded future residents through its Life Care program, GreenFields offers an entrance fee that is up to 95% refundable. Construction is expected to be completed by early 2012.

Info: Follow GreenFields of Geneva's progress at: www.GreenFieldsofGeneva.org.

This story was sent to btowns@glynndevins.com by jcmidero@gmail.com.

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