

# The Beacon-News

## Trendy resale shop, senior complex come to Geneva

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With Plato's Closet of Geneva open at 1900 S. Randall Road, local teens and 20-somethings now have a place to bring that excess of stylish clothing that has been piling up in their closets and dressers for months. The trendy clothing store buys and sells guys' and girls' gently used, brand-name clothing and accessories including shoes, belts, purses, jewelry and other teen items.

"Our store fills a distinct niche in the retail market," Elsa Reinke, who owns the Plato's Closet in Geneva with her husband, Richard, said in a release. "We are part of a unique retail resale business that specializes in the teen and the young adult market segment. The great thing about our business is that the wish list for trendy, brand-name apparel and the availability of it in virtually every teen's closet presents fantastic opportunities."

Store hours are 10 a.m. to 8 p.m. Monday through Saturday, and noon to 5 p.m. Sunday.

**Patrons line up Thursday to attend the grand opening of Plato's Closet at 1900 S. Randall Road in Geneva. Courtesy of Plato's Closet**

After working in the real estate industry for 25 years, Reinke was laid off and decided to take control of her own destiny by opening a Plato's Closet store.

In addition to owning her own business, Elsa is also the vice president of Hearts of Hope, a nonprofit dedicated to educating the public on how alcohol and drug abuse severely impacts the family unit and the community, and she is a Care Coordinator for Hospice, a special concept of care designed to provide comfort and support to patients and their families when a life-limiting illness no longer responds to cure-oriented treatments.

The Geneva Chamber of Commerce will welcome Plato's Closet to Geneva with a ribbon-cutting at 9:45 a.m. Aug. 15. For more information about the store, call 630-232-6500 or visit [www.platosclosetgeneva.com](http://www.platosclosetgeneva.com).

### Comings

Geneva will soon have yet another lifestyle option for older adults. A groundbreaking ceremony for GreenFields of Geneva, a \$50 million Life Care community, is set for Monday at the construction site, with a reception following at Mill Creek Golf Club.

GreenFields of Geneva will be built on 26 acres off Keslinger Road in the scenic landscape of Kane County. Attending the groundbreaking ceremony and reception will be future residents of the community; representatives from the community's sponsor, Friendship Senior Options NFP.; development partners; and Geneva-area civic and business leaders.

The groundbreaking will mark the start of construction on the not-for-profit Life Care community, designed for seniors who want a vibrant, social and wellness-focused lifestyle today, but who are also seeking the added security of having any future long-term-care needs met on one campus.

"We've been looking forward to this groundbreaking for several months," Jerry McGinnis, who, along with his wife, Doris, were the first couple to reserve an apartment home at GreenFields of Geneva, said in a news release. "We actually started looking for a retirement community like this about five years ago."

The retirement community should be open to residents in about a year and a half. It will feature fitness programs, a comprehensive workout center and access to 17 miles of walking trails; and social opportunities such as cultural event outings, day trips, resident celebrations and a club room for mingling with friends.

It will also help residents plan for the "what-ifs" in their future. The community's continuum of care includes assisted-living apartments and skilled-nursing private rooms, all on one campus, to provide services and support for residents if they develop a need.

An Information Center at 507 S. Third St., Suite A, in Geneva is providing a visualization of what is being built inside the common areas and private apartments. Tours of the Information Center are available by calling 630-232-9105. Additional information is available at [www.GreenFieldsofGeneva.org](http://www.GreenFieldsofGeneva.org).

GreenFields of Geneva is sponsored by Friendship Senior Options, a locally managed, not-for-profit organization that began in 1977 by pioneering retirement living with Friendship Village of Schaumburg.

"Comings and Goings" columnist Marissa Amoni is on maternity leave. "Comings and Goings" will continue to be brought to you by Readers' Editor Cindy Goldberg, so give her tips at [cgoldberg@stmedianetwork.com](mailto:cgoldberg@stmedianetwork.com) or call 630-978-8763.

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